

Appendix A - Career Prediction.

1. Individual Response Seekers (IRS's)

Requirements Audiences of one; a degree of privacy; opportunities to see many individuals in series, every day.

Careers Accountants, Solicitors, Surveyors, Administrators, Bankers, Insurers, Clerks, Secretaries, Telephonists, Cashiers, Receptionists, Waiters, Representatives, Sales Assistants, Typists.

2. Public Response Seekers (PRS's).

Requirements Audiences of many; a need for 'self' or work to be publicly seen.

Careers Architects, Builders, Engineers, Actors, Entertainers. Models, Professional Sportsmen, Barristers, Lecturers. Politicians, Priests, Artists, Authors, Designers. Journalists, Chefs, Gardeners, Stock Breeders. Surgeons. Craftsmen, Decorators, Production Workers. Armed Forces, Drivers, Pilots, Police.

3. Individual Knowledge Seekers (IKS's).

Requirements Needs a learning situation which will improve understanding of 'self' or others; privacy and one-to-one situations.

Careers Dentists, Doctors, Psychologists, Nurses. Probation Officers, Social Workers, Careers Officers. Personnel Officers, Instructors, Teachers. Friars, Monks, Nuns.

4. Public Knowledge Seekers (PKS's).

Requirements Needs a learning situation with opportunities to improve the environment or human society in a general way; prefers privacy; will 'lecture' rather than teach; needs to have work publicly seen, eventually.

Careers Natural and Social Scientists, Economists, Historians. Philosophers, Research Workers and Technologists. Scientific Officers and Technicians.